

'Around 30,000 women waste collectors in city'

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There are around 30,000 women working as waste collectors in Jaipur. These women operate from 3-4am every morning collecting almost 6,00,000 kgs worth of waste every day. This was informed by Founder, Paryavaran Mitra, Ahmedabad, Aashish Agrawal. He was speaking at the closing of the 22nd annual conference 'Pradanya' at IIHMR University on Friday.

Also in the session 'Rurban Challenges and Opportunities' - Director, Centre Foundation, Gaurav Khandelwal said that by breaking gender and social comparisons, technological access, infrastructural development



Women along with the speakers posing at the 22nd annual conference 'Pradanya' at IIHMR University on Friday. —DNA

and better governance problems of rapid rurbanisation can be combatted. Co-founder and Executive Founder of Ajeeveeka Bureau, Rajeev Khandelwal said that about

58.7 lakh people have migrated from rural areas to Jaipur.

These are seasonal workers who are driven out, due to the distress of systematic collapse of the agricultural sec-

tor and lack of essential health and educational infrastructure.

The session was chaired by Professor, IIHMR University, Dr. Anand Venkatesh.

Earlier in the session 'Analytics, Mobility and the Cloud' - Former Vice President of Marketing, GSK, Salil Kaliaanpur said that the pharmaceutical industry is at the stage of 'Digital Preparedness' wherein they have recognised the need to digitalise.

The only missing element is the need to realise that customers will engage when a compelling need for the same is created.

According to the Gartner Report by 2020 almost 80% of the pharmaceutical businesses will go online. Professor of IIHMR Delhi, SN Sarbhadhikari said that there is a need to connect various concepts and build a decision support system.