

School of Pharmaceutical Management

The IIHMR UNIVERSITY, Jaipur

Announces

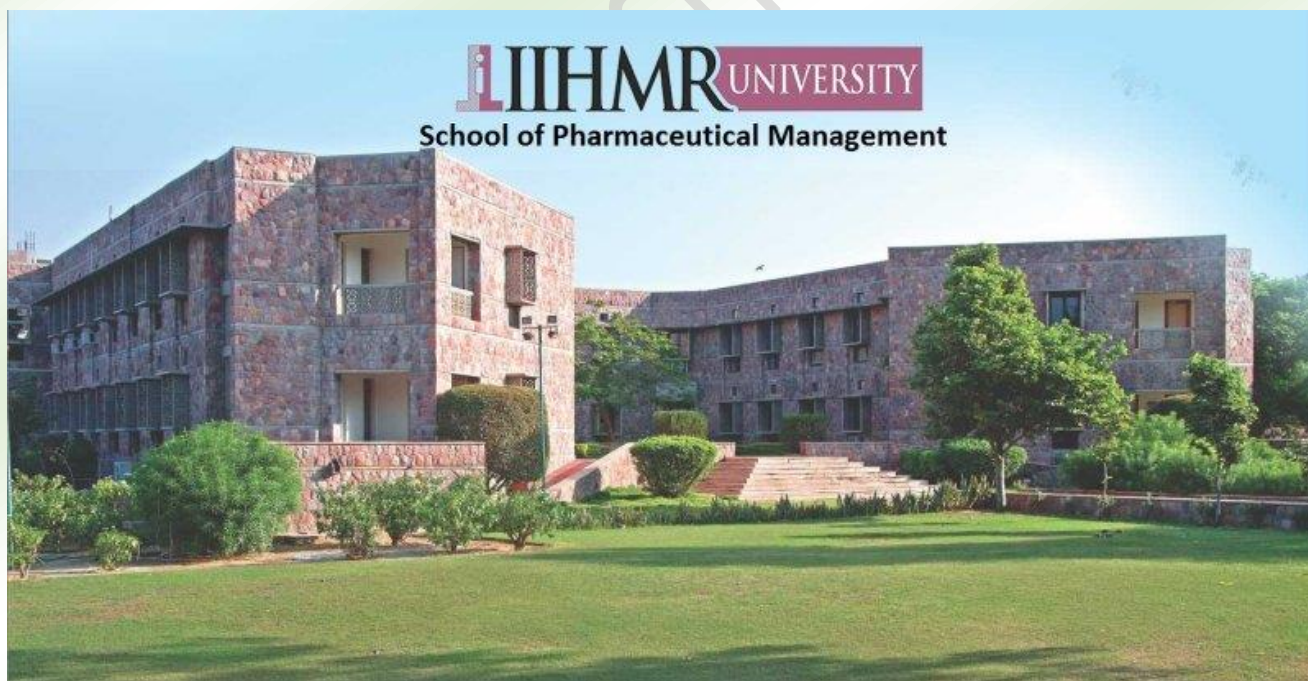
MANIHAN 2019

'5th All India Online Essay Contest'

for

Pharmacy graduates & Post graduate students

(B. Pharm & M. Pharm)



IIHMR UNIVERSITY

**1, Prabhudayal Marg, Near Sanganer Airport,
Jaipur, Rajasthan 302029**

Phone: 0141 392 4700

www.iihmr.edu.in

About MBA Pharmaceutical Management

IIHMR University, Jaipur is a post-graduate research University established under the IIHMR University Act, 2014 (Act No 3 OF 2014) by the state government and recognised by University Grants Commission (UGC). **The University offers 02 year full time MBA Pharmaceutical Management, which has attained the status of a premier MBA PM program in the country.**

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, to name a few, Novartis India Ltd, Dr. Reddy's Laboratories, Cipla, PlasmaGen Biosciences (P) Ltd, Accenture, IQVIA, ZS Associates etc

For details please refer the site

<https://www.iihmr.edu.in/mba-pharmaceutical-management-mba-pm/about-mba-pm-programme>

ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting graduates and post graduate students in the field of Pharmacy, all across India to enter an **ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2019**

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding pharmacy professionals in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

AWARDS:-

1st PRIZE: Rs 10,000/-

2nd PRIZE: RS 5,000/-

3rd PRIZE: Rs 3,000/-

Certificate of participation for all the participants

No fee will be payable by the participants at any stage of the contest

TOPICS (Write on ANY ONE topic):-

1. *Novel drug delivery system for pharmaceutical formulations*
2. *Management of drug interactions*
3. *Pursuing a successful career as Pharmaceutical Supply Chain Manager*
4. *Career oppurtunities as Pharmaceutical Product/Brand Manager*

ELIGIBILITY:-

- Final and third year students of B.Pharm
- B.Pharm passout students (Year of passing should be after 2016)
- M.Pharm pass out students (Year of passing should be after 2016)
- Working professional in pharmaceutical marketing (Professionals having experience of 2-3 years are only eligible)

PROCESS TO PARTICIPATE IN THE ESSAY CONTEST

STEP 1

Submission of registration form
(Deadline January 15, 2019)

Submit the registration form as MS word attachment to manthan2019@iihmr.edu.in

REGISTRATION FORM

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course (B.Pharm/M.Pharm).....
6. Year of study/passout
7. Title of the essay
8. Email.....
(Please mention the correct email for communication)
9. Active mobile number
- (Please mention the current mobile number for communication)**

STEP 2

Submission of the Completed Essay

(Submit at manthan2019@iihmr.edu.in)

(Last date of essay submission- January 31 ,2019)

REGISTRATION FORM

(To be sent along with the complete essay)

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course (B.Pharm/M.Pharm).....
6. Year of study/passout
7. Title of the essay
8. Email.....
(Please mention the correct email for communication)
9. Active mobile number

(Please mention the current mobile number for communication)

INSTRUCTIONS:-

1. The essay should be written in **English**
2. **Only individual entries will be accepted.** Co-authorship is not permitted
3. The essay should not be more than two pages
4. The essay should be written in MS word file (doc.docx)
5. Font size-Times New Roman, Font size 12, Spacing 1.5
6. Individual entries to be submitted **ONLY IN SOFT COPY** via email at **manthan2019@iihmr.edu.in**
7. *The soft copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate*
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria:-

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

Declaration of results

The result of the contest will be declared in February 2019 on the IIHMR University website (<https://iihmr.edu.in>) in the section News & Announcements

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee
M.Pharm, Ph.D., M.B.A.
(Associate Professor)
MANTHAN 2019:-' All India Online Essay Contest'
(Programme Coordinator)
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Mobile: +91-8890398067, Email: saurabh@iihmr.edu.in

PREVIOUS YEAR WINNERS

MANTHAN 2015

- 1st Position: Thummala Varun Reddy, Geethanjali College Of Pharmacy, Hyderabad
2nd Position: Kaja Naga Chandra Sekhar, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur, Andhra Pradesh.
3rd Position: Anikate Sood, Department Of Pharmacy, Jaypee University of Information and Technology, Himachal Pradesh

MANTHAN 2016

- 1st Position: Ms.Sneha Vinod kumar Rathi, Hi-tech College of Pharmacy, Chandrapur, Maharashtra
2nd Position: Siddharth Gaur, Jaipur National University, Jaipur, Rajasthan
3rd Position: Ms.Safa Osman Ahmed Elsharief, Oxbridge college of pharmacy, Bangalore

MANTHAN 2017

- 1ST Position: Mr. Lithin Eldo, College of Pharmacy, Kannur Medical college, Kerala
2nd Position: Ms. Anshu Sharma, Delhi Institute of Pharmaceutical Sciences and Research (DIPSAR), Delhi University, New Delhi
3rd Position (jointly shared by)
 - Mr. Chakrant, College of Pharmacy, Pt. B.D. Sharma University, Rohtak (Haryana)
 - Ms.Manjula Begum, School of Pharmaceutical Sciences, VELS University, Chennai

MANTHAN 2018

- 1st Position (Jointly shared by)
 - Mr. Thomas Kuruvilla, Amrita School of Pharmacy, Kochi, Kerala
 - Ms. Arpita Mishra, Dr. B.C. Roy College of Pharmacy and Allied Health Sciences, Durgapur, W.B2nd Position
 - Ms. Divya Lalwani, Lal Bahadur Shastri College of Pharmacy, Jaipur3rd Position
 - Ms. Tripti Paul, PDM College of Pharmacy, Bahadurgarh, Haryana,