

Leadership and Strategic Management in Healthcare for Senior Management Executive

Block your dates
September 24-27, 2018
Goa, India

Course Content

- Overview of health industry
- Your Role in the organization
- Transition from middle management to COO
- Leadership and leadership styles
- The advantages and disadvantages of diverse leadership style
- Envisioning, Planning and Strategy
- Formulating, evaluating and implementing strategies
- Leading organizational changes
- Fostering effective teamwork
- Building effective partnership/networking
- Expanding horizon of digital technologies
- Creating value in Healthcare
- Developing an action plan

Who is Right for the Program

- Senior management executives working in Public, Private and not-for-profit sectors of healthcare organizations
- CEO's, COO's, and CFO's
- Presidents, vice presidents, health secretaries and joint secretaries
- Mission Directors, Director Public Health, country directors and managers
- Directors, hospital administrators and superintendents as well as head of the departments
- Program managers and consultant
- Professionals belonging to private corporate hospitals, diagnostic companies, startups, NGO's related to healthcare and health departments

For more information please write us on - training@iihmr.edu.in

IIHMR Advantages

IIHMR is dedicated to improving health standards across India through better management of health care and related programs. We aim to achieve this by providing management education, training research and consultation, and driving institutional work from a national and global perspective. We have designated as WHO Collaborating Center for District Health System based on Primary Health Care. We have also been identified by the Ministry of Health and Family Welfare, Government of India, India as an "Institute of Excellence" for training and capacity building

About Goa

Goa is a small state situated on the western coast of India. It was liberated from the rule of Portuguese in 1961 and is considered as the 25th State in the Union of States of India. In 30 May 1987, it became a separate state.

Located on the Western Ghats of Konkan, Goa is known as the smallest and the fourth smallest populated state of India. Goa is bounded by Maharashtra to its north, eastern and southern boundaries were formed by Karnataka, while the western coast is formed by Arabian Sea. It is also considered as the richest Indian state.

The largest city of Goa is Vasco da Gama while Panaji is the capital. Margao is known as the historic city of Goa that reflects the Portuguese culture. It is because the Portuguese landed here as merchants first and conquered the land in the early 16th century.

International and domestic tourists visit this tiny state every year, in a large number. Tourists are attracted to its golden beaches, architecture and places of worship. It is a biodiversity hotspot and is rich in flora and fauna.

Goa is known for sharing harmonious relationship among its various religious communities, living peacefully for generations. Goa is regarded as one of the best states of India in terms of investment environment and infrastructure

