

Management Development Programme 2012-13

WHO Fellowship Programmes

- **WHO Fellowship Programme on Monitoring and Evaluation of Health Programmes for India:** A WHO In-country Fellowship on Monitoring and Evaluation of Health Programmes was organized at IIHMR, Jaipur during 26th November, 2012 to 01st December, 2012. The objective of the programme was to strengthen the capabilities of the participants in designing and implementing effective monitoring and evaluation systems for health programmes. The specific objectives were to enhance understanding of the basic concepts and approaches for Monitoring and Evaluation and information management, to develop understanding of indicators, enhance skills to develop them or choose the appropriate ones for their programmes and to develop skills for employing tools and techniques for designing and implementing Monitoring and Evaluation system for health programmes. The programme was coordinated by Dr. Anoop Khanna.

Professional Development Courses in Management, Public Health and Health Sector Reforms

- **Professional Development Courses (PDC) in Management, Public Health and Health Sector Reforms:** The PDC course is supported by the Ministry of Health and Family Welfare, Government of India. The aim of the course was to improve the managerial competence of district levels medical officers in public health, management and health sector reforms. The specific objectives of the course were to describe evolution of health policy planning in India and understand provisions of National Health Policy; understand the conceptual framework for implementation of National Rural Health Mission; develop skills and competencies to prepare and implement District Action Plan under NRHM; develop managerial skills in planning, implementing, monitoring and evaluating various National Health Programmes; and understand various emerging concepts of health sector reforms and gain better understanding on planning, implementing, and managing sector reforms to achieve desired health outcomes. The course includes training at the Institute as well as field visits to other States to learn from the best practices. During the year 2012-13, three courses were organized at IIHMR Jaipur. So far, IIHMR Jaipur conducted 12 PDC courses for Government of Rajasthan and trained 202 medical officers. All courses were coordinated by Dr. P.R. Sodani.

Management Development Programmes

- **Community Health Management for Program Managers for Government of Odisha.** A Management Development Programme on Community Health Management for the Program Managers of Odisha was organized by IIHMR Jaipur during 22-26 May, 2012. The major aim of the programme was to strengthen the managerial competencies of programme managers working at state and district levels in health systems to manage effectively health programmes at community level. The specific objectives of the programme were to provide managerial skills to effectively plan, implement and monitor the health programmes at district and community level, to enhance data management skills for problem analysis, planning and decision in collaboration with the community, to foster team work and team spirit, and to develop the capacity of working with the community and other stakeholders/sectors and to raise participants awareness of community potentials for solving health problems. The programme was coordinated by Dr. P.R. Sodani.
- **Planning and Managing IEC/BCC in Health Sector.** A Management Development Programme on Planning and Managing IEC/BCC in Health Sector was organized by IIHMR, Jaipur during 25-29 June 2012. The aim of the programme was to enhance the understanding on IEC/BCC in health sector. The specific objectives of the programme were to assess communication needs and develop programme-based IEC/BCC interventions, to plan and implement BCC programme, to select appropriate media channels and produce BCC messages, to use new technologies, to apply different methods of monitoring and evaluation, and to assess impact of communication interventions. The programme was coordinated by Dr. Neetu Purohit.
- **Leadership and Strategic Management in NRHM.** A Management Development Programmes on Leadership and Strategic Management in NRHM was organized at Shillong by IIHMR, Jaipur during 24-28 September, 2012 at Shillong. The aim of the programme was to improve the leadership and managerial competencies of programme managers involved in planning, strategizing, implementing, and controlling various functions in NRHM. The specific objectives of the course were to provide an overview of key concepts and issues involved in leadership and strategic management in NRHM; to enable the participants to undertake self-assessment of their leadership and managerial styles and identify strengths and weaknesses; to discuss various leadership and managerial styles develop skills in strategic leadership, program management, monitoring and evaluation and to develop skills in developing collaborations and partnerships with key stakeholders. The programme was coordinated by Dr. P.R. Sodani.
- **Marketing of Health Care Services.** A Management Development Programme on Marketing of Health Care Services was organized by IIHMR, Jaipur during 13-15 December 2012. The major objective of the programme was to make participants learn about the healthcare market and patient's needs, develop quality products and services,

price them correctly, inform and communicate about their offerings, and make them accessible. The specific objective of the programme was to examine the various tools of the marketing mix available to health care providers for goal oriented results; to explain how health care providers can organize their marketing resources and implement their marketing plans; to achieve Patient acquisition: How to get more patients coming to facilities; to promote Patient retention: How do patients continue to use facilities; to optimize Patient “win back”: How to bring back patients who haven’t use facilities for some period of time; to ensure New Movers: How to attract prospective patients in facilities. The programme was coordinated by Dr. Seema Mehta and Dr. Tanjul Saxena.

- **Leadership and Strategic Management for Government of Bihar.** Two Management Development Programmes on Leadership and Strategic Management was organized for the officials of Government of Bihar during 31 December 2012 to 04 January 2013 and 04-08 February 2013. The overall aim of the course was to improve the leadership and managerial competencies of programme managers and hospital managers at different levels under NRHM. The specific objectives of the course were to provide an overview of key concepts and issues involved in leadership and strategic management in NRHM; to enable the participants to undertake self-assessment of their leadership and managerial styles and identify strengths and weaknesses; to discuss various leadership and managerial styles develop skills in strategic leadership, program management, monitoring and evaluation and to develop skills in developing collaborations and partnerships with key stakeholders. The programmes were coordinated by Dr. P.R. Sodani.
- **Disaster Management and Preparedness.** A Management Development Programme on Disaster Management and Preparedness was organized by the IIHMR, Jaipur during 07-11 January, 2013. The aim of the programme was to understand the concept of disaster and its management; to describe the principles of disaster planning and the objectives and purpose of a disaster plan; to describe the composition, functions and responsibilities of the disaster committee; to outline the role and responsibilities of medical and nursing staff and the departments; to analyze the disaster facilities required and to develop a hospital disaster plan and modalities for response action. The programme was coordinated by Brig. (Dr.) S.K. Puri.
- **Quality and Patient Safety for Government of Bihar.** A Management Development Programme on Quality and Patient Safety was organized for the officials of Government of Bihar during 15-19 January 2013. The broad objective of the training programme was to develop knowledge and basic skills of patient safety and risk management. The specific objective of the programme was to develop an understanding of the concepts of quality and its importance in health care; to develop an understanding of patient safety; to learn about the human and system related causes contributing the risk to patient safety; to develop the basic skills in the assessment and measurement of patient safety;

to develop skills in monitoring patient safety. The programme was coordinated by Dr. Santosh Kumar.

- **Monitoring and Evaluation of Health Programme for Government of Bihar.** A Management Development Programme on Monitoring and Evaluation of Health Programme was organized by IIHMR Jaipur for the officials of Government of Bihar during 21-25 January 2013. The overall objective of the programme was to strengthen the capabilities of the participants in designing and implementing effective monitoring and evaluation systems for health programmes. The specific objectives were to enhance understanding of the basic concepts and approaches for M&E and information management; to develop understanding of indicators, enhance skills to develop them or choose the appropriate ones for their programme; to develop skills for employing tools and techniques for designing and implementing monitoring and evaluation system for health programmes. The programme was coordinated by Dr. Anoop Khanna.
- **Financing Health Care through Health Insurance.** A Management Development Programme on Financing Health Care through Health Insurance was organized by IIHMR, Jaipur during 04-08 February 2013. The major objectives of the programme were to understand the role of health insurance; to provide an overview of the economic, political and philosophical concepts central to financing health care; to enable the participants to analyze health insurance situation in India; and to understand technicalities of health insurance. The programme was coordinated by Dr. Harish Sihare.
- **Promoting Rational Use of Drugs in the Community.** A Management Development Programme on Promoting Rational Use of Drugs in the Community was organized by IIHMR, Jaipur during 26 February – 06 March, 2013. The aim of the programme was to an exposure to methods to study and remedy inappropriate medicine use in the community; to analysis of what shapes medicines demand; to get exposed to practical approaches to investigating and prioritizing medicine use problems and how to develop effective strategies for change; to understand the rational use of drug for reproductive health and HIV/AIDS. The programme was coordinated by Dr. J.S. Bapna.
- **Hospital Management for HLPPT.** A Management Development Programme on Hospital Management was conducted by IIHMR Jaipur for the officials of HLPPT during 14-16 March, 2013. The aim of the programme was to strengthen capacity for managing the clinical and utility services in hospital facility. The specific objectives of the programme were to enable participants to understand the rationale of hospital management; to enable participants to plan, organize and manage various clinical services in an effective and efficient manner with minimal risk to patients. The programme was coordinated by Dr. Santosh Kumar.

Training of Trainers (TOT)

- **Training of Trainers (TOT) Programme on Data Management for Block Supervisors from UNICEF Focus Districts of Gujarat:** A Training of Trainers (TOT) programme on Data Management for Block Supervisors from UNICEF Focus Districts of Gujarat was organized by IIHMR, Jaipur during 25-28 April 2012 in Ahmadabad. The programme is supported by Department of Health and Family Welfare, Government of Gujarat and UNICEF Gandhi Nagar. The objective of training was to develop the participants as trainers to conduct the training programmes on data management for block supervisors. The training programme covered important topics such as data review, data analysis, data presentation and data use. The programme was coordinated by Mr. N.K. Sharma and Mr. Rohit Jain.
- **Training of Trainers (TOT) Programme on Adolescent and Reproductive Sexual Health under SABLA.** A Training of Trainers (TOT) Programme on Adolescent and Reproductive Sexual Health under SABLA was organized by IIHMR, Jaipur during 17-20 December 2012. The programme was coordinated by Dr. Nutan Jain.

Training-cum-Study Tours

- **Study Tour of Professional Development Course (PDC) Participants from National Institute of Health and Family Welfare, New Delhi:** A study tour of participants of Professional Development Course in Management, Public Health and Health Sector Reforms conducted by the National Institute of Health and Family Welfare, New Delhi was organized by IIHMR Jaipur during 19-20 May, 2012. The Professional Development Course in Management, Public Health and Health Sector Reforms is supported by Ministry of Health and Family Welfare, Government of India. On request from NIHF, New Delhi, IIHMR, Jaipur facilitated the field visit in the State of Rajasthan. During the field visit participants learned from the successful experiences of Rajasthan in management, public health and health sector reforms. The participants visited to various public and private health institutions and learn the health system of Rajasthan State. The study tour was coordinated by Dr. P.R. Sodani.