

***School of Pharmaceutical Management  
The IIHMR UNIVERSITY, Jaipur***

**Announces**

**MANTHAN 2020**

**‘ 6<sup>th</sup> All India Online Essay Contest’**

**for**

**Pharmacy graduates & Post graduate students  
( B. Pharm & M .Pharm )**

**AWARDS:-**

**1<sup>st</sup> PRIZE: Rs 15,000/-**

**2<sup>nd</sup> PRIZE: RS 10,000/-**

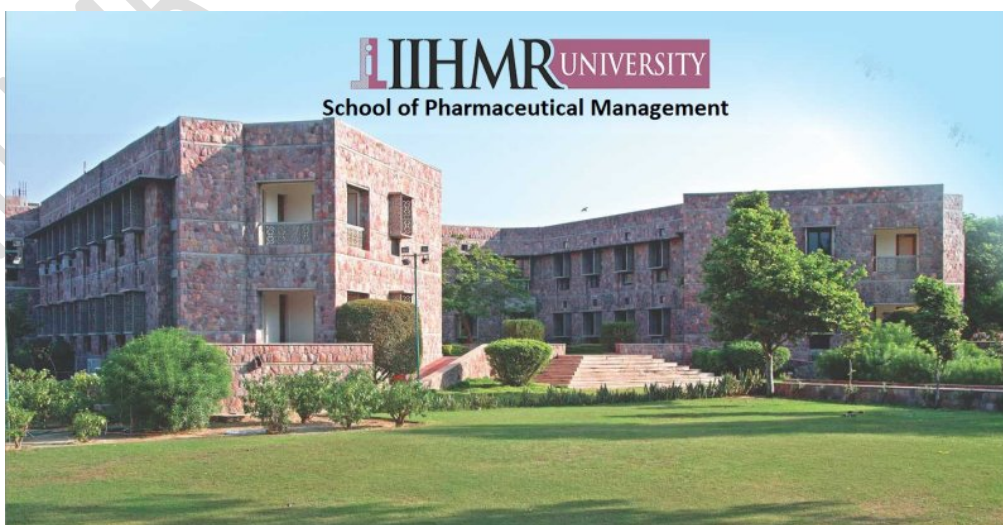
**3<sup>rd</sup> PRIZE: Rs 5,000/-**

***Certificate of participation for all the participants***

**No fee will be payable by the participants at any stage of the contest**

**Registration Link**

<https://iihmr.collpoll.com/index.html#/publicEvent/438>



## ABOUT THE ALL INDIA ONLINE ESSAY CONTEST

The **School of Pharmaceutical Management, The IIHMR University, Jaipur** is inviting graduates and post graduate students in the field of Pharmacy, all across India to enter an **ALL INDIA ONLINE ESSAY CONTEST- MANTHAN 2020**

The essay contest is organized with an objective to harness the energy, imagination and creativity of the budding pharmacy professionals in developing an in depth understanding of the pharmaceutical field and exploring new career avenues in the field of pharmaceutical management.

### About MBA Pharmaceutical Management

IIHMR University, Jaipur is a post-graduate research University established under the IIHMR University Act, 2014 (Act No 3 OF 2014) by the state government and recognised by University Grants Commission (UGC). **The University offers 02 year full time MBA Pharmaceutical Management, which has attained the status of a premier MBA PM program in the country.**

The IIHMR University, Jaipur offers recruiters access to a unique bouquet of technically and managerially sound professionals. Our students are working with some of the nationally and internationally renowned organizations, to name a few, Novartis India Ltd, Dr. Reddy's Laboratories, Cipla, PlasmaGen Biosciences (P) Ltd, Accenture, IQVIA, ZS Associates etc

For details please refer the site

<https://www.iihmr.edu.in/mba-pm-program>

### TOPICS

**(Write on ANY ONE topic):-**

1. *Career oppurtunities as Pharmaceutical Product/Brand Manager*
2. *Persuing a successful career as Pharmaceutical Supply Chain Manager*
3. *Role of Pharmacist in nation building*
4. *Pradhan Mantri Bhartiya Jan Aushadhi Pariyojana*

### ELIGIBILITY:-

- Final year students of B.Pharm
- B.Pharm passout students (Year of passing should be after 2017)
- M.Pharm pass out students (Year of passing should be after 2017)
- Working professional in pharmaceutical marketing (Professionals having experience of 2-3 years are only eligible)

### STEP 1

**Submission of registration form:-**

Submit the registration form as MS word attachment to [manthan2020@iihmr.edu.in](mailto:manthan2020@iihmr.edu.in)  
(Deadline March 31, 2020)

**Registration Link**

<https://iihmr.collpoll.com/index.html#/publicEvent/438>

**REGISTRATION FORM**

1. Name of the participant.....
  2. Age.....
  3. Gender.....
  4. Name of the Institute.....
  5. Course ( B.Pharm/M.Pharm).....
  6. Year of study/passout .....
  7. Title of the essay.....
  8. Email.....  
**(Please mention the correct email for communication)**
  9. Active mobile number .....
- (Please mention the current mobile number for communication)**

**STEP 2**

**Submission of the Completed Essay:**

(Submit the complete essay along with the registration form at  
[manthan2020@iihmr.edu.in](mailto:manthan2020@iihmr.edu.in))

**(Last date of essay submission- April 30, 2020)**

**INSTRUCTIONS:-**

1. The essay should be written in English
2. Only individual entries will be accepted. Co-authorship is not permitted
3. **The essay should not be more than 1000 words.** Entries more than 1000 words will be rejected
4. The essay should be written in MS word file (doc.docx)
5. Font size-Times New Roman, Font size 12, Spacing 1.5
6. Individual entries to be submitted **ONLY IN SOFT COPY** via email at [manthan2020@iihmr.edu.in](mailto:manthan2020@iihmr.edu.in)
7. *The soft copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate*
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.
9. Verbatim of the internet sources or from the journals on the mentioned topic will not be accepted. **Only original work will be appreciated.**

### EVALUATION CRITERIA

The evaluation of the essay will be done based on the following criteria:-

- Originality
- Relevance to the topic
- Adherence to the guidelines mentioned in the information brochure

### Declaration of results

The result of the contest will be declared in 3<sup>rd</sup> week of May 2020 on the IIHMR University website (<https://iihmr.edu.in>) in the section News & Announcements

In case of any query, please feel free to write to:

Dr.Saurabh kumar Banerjee  
M.Pharm, Ph.D., M.B.A.

(Associate Professor & Assistant Dean  
MANTHAN 2020:-'All India Online Essay Contest'  
(Programme Coordinator)  
The IIHMR UNIVERSITY

1 PrabhuDayal Marg, Near Sanganer Airport  
Jaipur (Pin-302029), Rajasthan, INDIA  
Office: +91 141 3924700, Ext: 789, Fax: +91 141 3924738,  
Mobile: +91-8890398067, Email: [saurabh@iihmr.edu.in](mailto:saurabh@iihmr.edu.in)

### PREVIOUS YEAR WINNERS

#### MANTHAN 2015

- 1<sup>st</sup> Position: Thummala Varun Reddy, Geethanjali College Of Pharmacy, Hyderabad  
2<sup>nd</sup> Position: Kaja Naga Chandra Sekhar, Chebrolu Hanumaiah Institute of Pharmaceutical Sciences (CHIPS), Guntur, Andhra Pradesh.  
3<sup>rd</sup> Position: Anikate Sood, Department Of Pharmacy, Jaypee University of Information and Technology, Himachal Pradesh

#### MANTHAN 2016

- 1<sup>st</sup> Position: Ms.Sneha Vinod kumar Rathi, Hi-tech College of Pharmacy, Chandrapur, Maharashtra  
2<sup>nd</sup> Position: Siddharth Gaur, Jaipur National University, Jaipur, Rajasthan  
3<sup>rd</sup> Position: Ms.Safa Osman Ahmed Elsharief, Oxbridge college of pharmacy, Bangalore

#### MANTHAN 2017

- 1<sup>ST</sup> Position: Mr. Lithin Eldo, College of Pharmacy, Kannur Medical college, Kerala  
2<sup>nd</sup> Position: Ms. Anshu Sharma, Delhi Institute of Pharmaceutical Sciences and Research (DIPSAR), Delhi University, New Delhi  
3<sup>rd</sup> Position (jointly shared by)
  - Mr. Chakrant, College of Pharmacy, Pt. B.D. Sharma University, Rohtak (Haryana)
  - Ms.Manjula Begum, School of Pharmaceutical Sciences, VELS University, Chennai

**MANTHAN 2018**

*1<sup>st</sup> Position (Jointly shared by)*

- *Mr. Thomas Kuruvilla, Amrita School of Pharmacy, Kochi, Kerala*
- *Ms. Arpita Mishra, Dr. B.C. Roy College of Pharmacy and Allied Health Sciences, Durgapur, W.B*

*2<sup>nd</sup> Position*

- *Ms. Divya Lalwani, Lal Bahadur Shastri College of Pharmacy, Jaipur*

*3<sup>rd</sup> Position*

- *Ms. Tripti Paul, PDM College of Pharmacy, Bahadurgarh, Haryana,*

**MANTHAN 2019**

*1st Position (Jointly shared by)*

- *Ms. Riyama Shirin V.K, College of pharmacy, kannur medical college, kerala*
- *Mr. Bidye durgesh paresh, yashwantrao bhonsale college of pharmacy, sawantwadi, maharashtra, india.*

*2nd Position*

- *Mr. Debraj Mukhopadhyay, College of pharmacy, Grd(pg)-IMT, Dehradun, Uttarakhand Technical University, Uttarakhand*

*3rd Position*

- *Ms. Deepinder kaur , College of Pharmacy, govt. Polytechnic college for girls , patiala , punjab.*