

# School of Development Studies

The IIHMR UNIVERSITY, Jaipur

## Announces

### **POST COVID Sustainable Development** *Perspectives and Representations*

**'All India Online Essay Contest'**  
for  
All Graduates and Post-Graduates

#### AWARDS

**1<sup>st</sup> PRIZE: Rs 7,000/-**

**2<sup>nd</sup> PRIZE: Rs 5,000/-**

**3<sup>rd</sup> PRIZE: Rs 3,000/-**

***Certificate of participation for all the participants***  
**No fee will be payable by the participants at any stage of the contest**

### **ABOUT THE ALL INDIA ONLINE ESSAY CONTEST**

The **School of Development Studies , The IHMR University, Jaipur** is inviting graduates and post graduate students all across India to enter in **ALL INDIA ONLINE ESSAY CONTEST- POST COVID Sustainable Development- Perspectives and Representations**

The essay contest is organized with an objective to harness the energy, imagination and creativity of budding professionals in developing an in depth understanding of transformations in rural and urban India. In the post COVID emerging scenario new imagination and professional pathways are needed for transition to sustainable rural India.

### **About MBA Rural Management**

IHMR University, Jaipur is a post-graduate research University established under the IHMR University Act, 2014 (Act No 3 OF 2014) by the state government and recognized by University Grants Commission (UGC).

**The University offers 02 year full time MBA Rural Management, which has attained the status of a premier MBA program in the country.**

For details please refer the site

<https://www.iihmr.edu.in/program/mba-in-rural-management>

### **TOPIC**

## **Post Corona 'Rural' and 'Urban' of Future**

### **ELIGIBILITY:-**

Final year students/ graduate students/Post-graduate students

Working professional (Professionals having experience of 2-3 years are only eligible)

**STEP 1**

**Submission of registration form:-**

Submit the registration form as MS word attachment to [sdsessay@iihmr.edu.in](mailto:sdsessay@iihmr.edu.in)

**(Deadline July 31, 2020)**

**REGISTRATION FORM**

1. Name of the participant.....
2. Age.....
3. Gender.....
4. Name of the Institute.....
5. Course .....
6. Year of study/passout .....
7. Title of the essay.....
8. Email.....

**(Please mention the correct email for communication)**

9. Active mobile number .....

**(Please mention the current mobile number for communication)**

**STEP 2**

**Submission of the Completed Essay:**

(Submit the complete essay along with the registration form at  
[sdsessay@iihmr.edu.in](mailto:sdsessay@iihmr.edu.in)

**(Last date of essay submission- 7 August, 2020)**

**INSTRUCTIONS:-**

1. The essay should be written in English
2. Only individual entries will be accepted. Co-authorship is not permitted
3. **The essay should not be more than 3000 words.** Entries more than 3000 words will be rejected
4. The essay should be written in MS word file (doc.docx)
5. Font size-Times New Roman, Font size 12, Spacing 1.5
6. Individual entries to be submitted **ONLY IN SOFT COPY** via email at [sdsessay@iihmr.edu.in](mailto:sdsessay@iihmr.edu.in)
7. *The soft copy of certificate of participation will be send to only those candidates who will submit the complete essay, mere submission of registration form will not make the candidate eligible to receive the certificate*
8. The decision regarding acceptance, rejection and the award of the prizes for the essay would be solely of The IIHMR University, Jaipur and remain abiding to all the participants.
9. Avoid unacknowledged lifting from internet sources or from journals. This would not be accepted.